



# ADVERTISING CONTRACT 2022

## EMAIL BANNER ADVERTISING

**eConnection Email Banner Ad - sent the last Thursday of each month (Distribution of 4,300+)**  
700 x 150 px (horizontal banner)  
\$150 (top slot - per month)  
\$100 (lower slot - per month)

Updates all EA members on progress in our core functions of business retention & expansion, community development, public policy and business support.

**Upcoming Business Support Programs Email Banner Ad - sent the first business day of each month (Distribution of 2,300+)**  
700 x 150 px (horizontal banner)  
\$150 (top slot - per month)

The Upcoming Business Support Programs email provides members the latest programs and events that aim to grow and support businesses of all sizes and types.

**Downtown News Email Banner Ad - sent third Wednesday of every month (Distribution of 1,300+)**  
700 x 150 px (horizontal banner)  
\$150 (top slot - per month)

Downtown News is distributed to Downtown stakeholders to provide the latest news and announcements for Downtown Cedar Rapids.

**Leadership for Five Seasons News Email Banner Ad - sent the first Friday of the last month of each quarter (Distribution of 650)**  
700 x 150 px (horizontal banner)  
\$150 (top slot - per month)

LFS News is distributed to Leadership for Five Seasons classes and alumni once a quarter, detailing LFS program updates and news, upcoming events and community information.

I'd like to run the checked ad banners for the following months/time periods. (example: eConnection - April 2025 and May 2025, or Upcoming Business Support Programs - Friday, June 21, 2025)

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### Artwork Specs:

Ads should be supplied as high-resolution JPG, PDF, or EPS files at 700 x 150 pixels (horizontal banner) or larger in this proportion.

URL to link to should be provided with your artwork.

All artwork, contracts, changes or special instructions are due **5 business days** preceding placement.

### Contact, Artwork & Contracts:

Signed contract and artwork can be sent to Clarissa Koch at [ckoch@cedarrapids.org](mailto:ckoch@cedarrapids.org). Design assistance is available upon request.

### Payment:

**Check Enclosed** Amount \$ \_\_\_\_\_  
 **Bill me in full** Amount \$ \_\_\_\_\_

Payment can be arranged by credit card through Julie Redmond at (319) 730-1408 or [jredmond@cedarrapids.org](mailto:jredmond@cedarrapids.org).

**Payment MUST be received before scheduled run date. Unpaid ads will not run.**

## CONTACT INFORMATION

Firm Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

## ECONOMIC ALLIANCE REPORT ADVERTISING

Advertising in the **Cedar Rapids Metro Economic Alliance Report**, sent inside the Corridor Business Journal, varies by size and can be secured directly through the Corridor Business Journal by contacting Andrea Rhoades, [andrea@corridorbusiness.com](mailto:andrea@corridorbusiness.com) or by phone at (319) 665-6397, ext. 304.

Send dates subject to change.

All ads subject to review by Economic Alliance staff before approval.