



**Our Mission**

To drive economic, workforce and population growth strategies, and to help businesses succeed.



**Our Vision**

To be the top economic growth region in the country.

**Key Indicators: GDP Growth - Workforce Growth - Member Satisfaction**



**Community Development**

The Economic Alliance works to strengthen core districts, and to promote their growth and success.

- Create and support perpetual workday and nightlife vibrancy in our core districts
- Champion completion of flood protection systems using local labor to the extent possible
- Collaborate with district leaders to execute on long-term strategic plans and day-to-day tactical priorities



**Economic Development & Workforce**

The Economic Alliance partners and supports efforts to retain and expand interstate commerce and growth-oriented businesses and the regional workforce.

- Lead efforts to secure financial incentives and promote initiatives related to economic growth
- Partner with ICAD, via ICR IOWA, to attract businesses and grow workforce in our seven-county region
- Provide expert resources, and connect members to additional resources, as needed, from local governments, economic and community development organizations.



**Public Policy**

The Economic Alliance advocates for economic growth policies on the local, state and federal levels.

- Align and partner with like-minded organizations to advocate as one voice
- Adopt and strategically push for major initiatives that drive transformational improvement to the region and state
- Connect and engage our members and stakeholders to leverage their influence



**Business Support**

The Economic Alliance engages with small and locally-owned businesses to help them succeed.

- Deliver tangible benefits that provide clear value
- Implement buy local strategies to emphasize the value of local commerce
- Provide convenient access to business resources that connect, develop and educate