



Our Mission

To drive economic, workforce and population growth strategies, and to help businesses succeed.



Our Vision

To be the top economic growth region in the country.

Key Indicators: GDP Growth - Workforce Growth - Member Satisfaction



Community Development

The Economic Alliance works to strengthen core districts, and to promote their growth and success.

- Create and support perpetual workday and nightlife vibrancy in our core districts
- Champion completion of flood protection systems using local labor to the extent possible
- Collaborate with district leaders to execute on long-term strategic plans and day-to-day tactical priorities



Economic Development & Workforce

The Economic Alliance partners and supports efforts to retain and expand interstate commerce and growth-oriented businesses and the regional workforce.

- Lead efforts to secure financial incentives and promote initiatives related to economic growth
- Partner with ICAD, via ICR IOWA, to attract businesses and grow workforce in our seven-county region
- Provide expert resources, and connect members to additional resources, as needed, from local governments, economic and community development organizations.



Public Policy

The Economic Alliance advocates for economic growth policies on the local, state and federal levels.

- Align and partner with like-minded organizations to advocate as one voice
- Adopt and strategically push for major initiatives that drive transformational improvement to the region and state
- Connect and engage our members and stakeholders to leverage their influence



Business Support

The Economic Alliance engages with small and locally-owned businesses to help them succeed.

- Deliver tangible benefits that provide clear value
- Implement buy local strategies to emphasize the value of local commerce
- Provide convenient access to business resources that connect, develop and educate