Mission
The Czech Village/New Bohemia Self-Supported Municipal Improvement District (SSMID) improves the neighborhood and the Cedar Rapids community through economic development, communications and advocacy, capital improvements, enhanced maintenance and parking/transportation management.

What is a SSMID?
A Self-Supported Municipal Improvement District (SSMID) is a financing mechanism used to fund district-specific improvements and services to supplement, not replace, existing municipal services. A designated district can levy taxes on commercial and industrial properties within the district boundary. A designated district is self-imposed and self-governing. Non-commercial, non-industrial properties are exempt from paying the assessment. These properties can voluntarily contribute or can volunteer to be assessed.

Czech Village/New Bohemia
SSMID Commission Members
Craig Byers, Chair
Lijun Chadima
Jessalyne Holdcraft
Stephanie Jelinek
Pamela Lewis
Ana McClain
Chad Pelley
James Piersall, Vice-Chair
Robert Schaffer

Thank you to the Cedar Rapids Metro Economic Alliance for serving as the Czech Village/New Bohemia SSMID administrator. We also appreciate the Commission’s liaison from the City of Cedar Rapids, Jennifer Pratt.
### 2018 Achievements

- Streetscape and beautification through District planter maintenance
- Created and installed iconic placemaking banners for Czech Village, Bridge of Lions and New Bohemia
- Strategic stakeholder communications developed for implementation in 2019
- Cedar Rapids Metro Economic Alliance became Czech Village/New Bohemia SSMID administrator
- Contributed to Martin Luther King Jr. banners with the African American Museum
- Contributed to parking lot maintenance fund in Czech Village

### Allocation of 2018 SSMID Levy Dollars:

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,322</td>
<td>Planting &amp; watering of District flowers</td>
</tr>
<tr>
<td>$2,100</td>
<td>Winter/seasonal landscaping in District planters</td>
</tr>
<tr>
<td>$5,422</td>
<td>District banner purchase and installation</td>
</tr>
<tr>
<td>$1,000</td>
<td>African American Museum banners</td>
</tr>
<tr>
<td>$1,000</td>
<td>Future funding for Czech Village parking lots</td>
</tr>
<tr>
<td>$704</td>
<td>Staffing &amp; Administration – less than 6% of overall expenditures, keeping the majority of funds focused on District improvement opportunities.</td>
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<tr>
<td>$15,536</td>
<td>Saved for future District projects</td>
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</tbody>
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### Czech Village / New Bohemia District Plans for 2019

- Continue building capital improvement fund
- Continue to explore District parking solutions
- Enhance streetscaping with more flowers in more places
- Street banner pole repair and maintenance
- Contribute to District planning updates
- Maintain levy rate at $1.25/$1000 assessed value
- Strategic stakeholder communications including launch of monthly Stakeholder e-Communication, social media platform and procurement of dynamic District visuals and online presence.
- Upkeep of new planting and streetscape on 16th Avenue extension
- Contribute to City of Cedar Rapids’ Bike Share program