



ADVERTISING CONTRACT 2019

EMAIL BANNER ADVERTISING

eConnection Email Banner Ad - sent the last Thursday of each month (Distribution of 4,300+)
 700 x 150 px (horizontal banner)
 \$150 (top slot - per month)
 \$100 (lower slot - per month)

Updates all EA members on progress in our core functions of business retention & expansion, community development, public policy and business support.

Economic Development & Workforce Email Banner Ad - sent the first Friday of the second month of each quarter (Distribution of 2,000+)
 700 x 150 px (horizontal banner)
 \$150 (top slot - per month)

The Economic Development & Workforce email focuses on existing industries, growth and expansion efforts, workforce development and economic development resources.

Upcoming Business Support Programs Email Banner Ad - sent the first business day of each month (Distribution of 2,300+)
 700 x 150 px (horizontal banner)
 \$150 (top slot - per month)

The Upcoming Business Support Programs email provides members the latest programs and events that aim to grow and support businesses of all sizes and types.

Downtown News Email Banner Ad - sent third Wednesday of every month (Distribution of 1,300+)
 700 x 150 px (horizontal banner)
 \$150 (top slot - per month)

Downtown News is distributed to Downtown stakeholders to provide the latest news and announcements for Downtown Cedar Rapids.

Leadership for Five Seasons News Email Banner Ad - sent the first Friday of the last month of each quarter (Distribution of 650)
 700 x 150 px (horizontal banner)
 \$150 (top slot - per month)

LFS News is distributed to Leadership for Five Seasons classes and alumni once a quarter, detailing LFS program updates and news, upcoming events and community information.

I'd like to run the checked ad banners for the following months/time periods. (example: eConnection - April 2021 and May 2021, or Business Retention & Expansion - Friday, June 21, 2021)

Artwork Specs:

Ads should be supplied as high-resolution JPG, PDF, or EPS files at 700 x 150 pixels (horizontal banner) or larger in this proportion.

URL to link to should be provided with your artwork.

All artwork, contracts, changes or special instructions are due **5 business days** preceding placement.

Contact, Artwork & Contracts:

Signed contract and artwork can be sent to Clarissa Koch at ckoch@cedarrapids.org. Design assistance is available upon request.

Payment:

Check Enclosed Amount \$ _____

Bill me in full Amount \$ _____

Payment can be arranged by credit card through Tyanna Stephenson at (319) 730-1408 or tstephenson@cedarrapids.org.

Payment MUST be received before scheduled run date. Unpaid ads will not run.

CONTACT INFORMATION

Firm Name: _____ Date: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Authorized Signature: _____

ECONOMIC ALLIANCE REPORT ADVERTISING

Advertising in the **Cedar Rapids Metro Economic Alliance Report**, sent inside the Corridor Business Journal, varies by size and can be secured directly through the Corridor Business Journal by contacting Andrea Rhoades, andrea@corridorbusiness.com or by phone at (319) 665-6397, ext. 304.

Send dates subject to change.

All ads subject to review by Economic Alliance staff before approval.