

ADVERTISING CONTRACT 2016



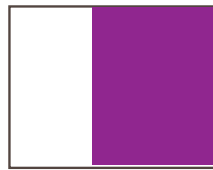
Quarter Page Ad in Monthly Report
 4 x 4.13 inches
 \$400 (1 issue)
 \$2,300 (6 issues)
 \$4,000 (12 issues - \$800 savings)



Wide Span Ad in Monthly Report
 11.68 x 2 inches
 \$690 (1 issue)
 \$4,000 (6 issues)
 \$6,900 (12 issues - \$1,380 savings)



1/3 Page Ad in Monthly Report
 4 x 8.3 inches
 \$690 (1 issue)
 \$4,000 (6 issues)
 \$6,900 (12 issues - \$1,380 savings)



Half Page Ad in Monthly Report
 7 x 8.3 inches
 \$690 (1 issue)
 \$4,000 (6 issues)
 \$6,900 (12 issues - \$1,380 savings)



Full Page Ad in Monthly Report (Featured Member Ad Size)
 11.7 x 8.27 inches
 \$1,210 (1 issue)
 \$7,000 (6 issues)
 \$12,100 (12 issues - \$2,420 savings)



Sidebar eConnection Email Newsletter Ad
 240 px by 190 px
 \$100 (per week)

Artwork Specs:

Ads should be supplied as high-resolution JPG, PDF, or EPS files.

Ads can be full color for no additional charge.

Any links or videos to be embedded within your digital ad should be provided along with instructions on placement.

All artwork, contracts, changes or special instructions are due **5 business days** preceding placement.

Contact, Artwork & Contracts:

Signed contract and artwork can be sent to Clarissa Peck at cpeck@cedarrapids.org. Design assistance is available.

Note:

The *Cedar Rapids Metro Economic Alliance Monthly Report* is published the first week of each month. The *eConnection* email newsletter is sent every Tuesday.

Economic Alliance members receive their \$35 annual subscription as a benefit for their investment.

Payment:

Check Enclosed Amount \$ _____

Bill me in full Amount \$ _____

Payment can be arranged by credit card through Tyanna Stephenson at (319) 730-1408 or tstephenson@cedarrapids.org.

Payment MUST be received before scheduled run date. Unpaid ads will not run.

Yes! I'd like to again advertise with the Economic Alliance and get my 10% renewal discount. I'd like to use **New Artwork** **Previous Artwork**

Yes! I'd like to advertise with the Economic Alliance as a new advertiser.

Ads and Contract Length

Ad Size _____ Contract Length _____
 (Ex. Full Page, Sidebar eConnection, Featured Member) (Ex. Jan. 2018, or Tues. March 10 (for eConnection))

Ad Size _____ Contract Length _____
 (Ex. Full Page, Sidebar eConnection, Featured Member) (Ex. Jan. 2018, or Tues. March 10 (for eConnection))

Firm Name: _____ Date: _____

Contact Person: _____ Title: _____

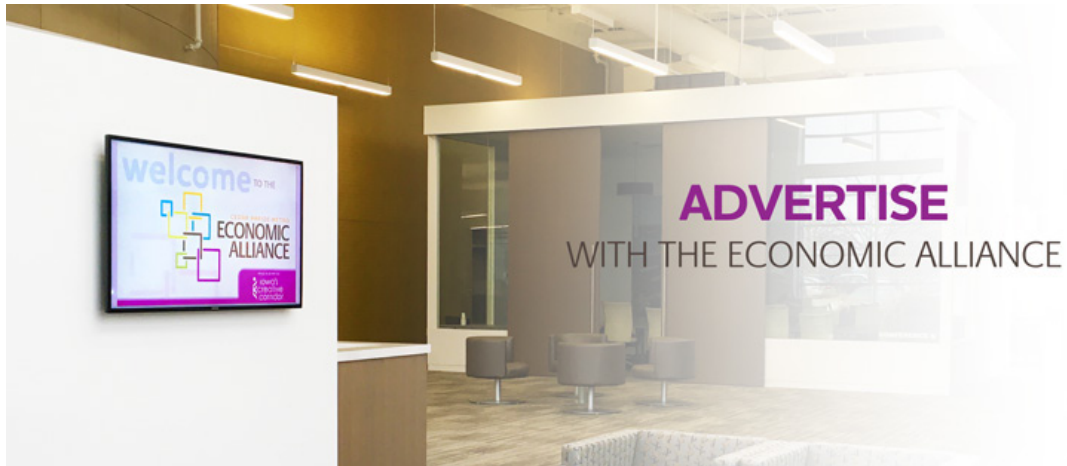
Address: _____

Phone: _____ Fax: _____

Email: _____ Authorized Signature: _____



FEATURED MEMBER OF THE MONTH ADVERTISING OPPORTUNITY



Stand out & connect with the greater Cedar Rapids area business community as our Featured Member of the Month!

For your investment of \$500, we promise the following benefits and exposure:

- Full page ad (see Advertising Contract specs) to be published in our monthly Report, the area's most widely-read business newsletter. View the latest edition of the digital Report: www.cedarrapids.org/Report
- Provide web site links, and/or video links to be embedded in your ad in our Report.
- Highlighted in the weekly eConnections with logo and link to your company web site.
- Receive a company spotlight on the Economic Alliance Facebook and Twitter accounts.
- Invited to provide an ad (wide screen) to scroll on the TV in our lobby.

For more information or to secure a month for Featured Member of the Month, email or return the **Advertising Contract** to Clarissa Peck at cpeck@cedarrapids.org, or fax to (319) 398-5228.

Payment must be made before ad is scheduled to run. Failure to reconcile payment before ad is scheduled to run will result in ad not being displayed.