



**2023 ANNUAL REPORT**

*from the executive director*

At the Economic Alliance, we are extremely proud to be the team to help organize many programs, services, projects and initiatives that bring the business sector and community together. But if I was asked to talk about one thing and one thing alone, it would be our members - our reason for existence. We, you, us - we set a new record in 2023 for acquisition of new members - more than ever before in our 13-year history of being the Economic Alliance. If we could go back in the archives dating back to 1918, this may have well been one of the strongest years of all time. Period.

That is extraordinary. Our team is so incredibly proud to celebrate this, but above all else we applaud the collective "you," the business community, that deserves this credit. This speaks volumes to a collaborative effort that recognizes

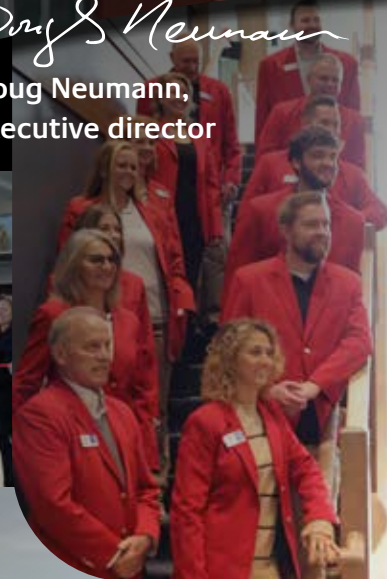
the power and importance of a unified business community. We are a collective unit that is the strongest when we are all on the same page - supporting, challenging, uniting, working and growing together.

Growth is not only a word that touts forward progression, but embodies a greater message about coming together and creating forward movement that impacts the greater good of this community and its businesses. And so, as you sift through the pages of this report, our hope is that it excites you in all we have achieved together and energizes you in all that is left in motion to be done.

Thank you for being a part of a historic year. Together, let's encourage, learn from and celebrate growth as we stride into 2024 with enthusiastic momentum.



Sincerely,  
*Doug Neumann*  
Doug Neumann,  
executive director



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*our mission*

**To drive economic, workforce and population growth strategies and to help businesses succeed.**



## Historic Growth. The Strongest Core Yet.

Membership is at the core of what we do, as the Economic Alliance wouldn't be standing today if it wasn't for our loyal members. While we continuously exceed our new member goal year over year, 2023 is now carved in history as it marks the greatest membership growth in the 13-year history of the Economic Alliance. 163 new members proudly added the Economic Alliance to their list of partnerships within their organization. Welcoming so many new members has not only been rewarding, but a reminder of the important work being done within the walls of the Economic Alliance.

In addition to a record setting number of new members, we also continue to see higher than industry average member retention. Nearly 96% of our 1,196 members renewed their membership for 2023 whereas chambers across the country average around 80%. To us, this is much more than just a number, it is a true sign that the business community wants to unify, connect and work together more than ever. We value being that connective piece and pride ourselves on creating relationships between members of all sizes. After all, our purpose is that we are here to grow, here to serve and here to help businesses succeed. So, thank you for believing in us and allowing us to help your business succeed.

# 163

New Members  
in 2023

# 96%

Member Retention

# 83%

Member  
Engagement

# 100%

Member Outreach



## Our Commitment to Civility

The Economic Alliance is committed to increasing civility in politics and achieving bipartisan results. We expect our elected officials to argue their perspective passionately, civilly, and of course, respectfully. But when that debate is done, there need to be solutions that address the challenges our communities face. Any long-lasting, high-impact policy comes from having bipartisan support, and that's why we continue to champion a message of civility.

In 2023, we delivered that message and solutions more than five times to state and federal officials. Whether that was delivered in person, in the various forms of media or to remind our members to also echo this message in their meetings with policymakers, the message was reiterated.

We believe the business community holds the answers to the issues that challenge our

communities forward. The issues we promote have vast bipartisan support, even as we represent a diverse membership with a variety of political beliefs. In the end, they all agree that focusing on solving our challenges should be our priority. By focusing on being part of the solution, we promote finding common ground on the issues that will grow Iowa and help us prepare for a more promising future.

By focusing on our common interests, not political divisions, we can address our current needs and help build a more sustainable, equitable future for our region, Iowa and the nation. As every good business leader knows, leadership means coming up with solutions that bring about results. The Economic Alliance remains committed to leading by example.

**“ The Solid Waste Agency is proud to be a member of the Cedar Rapids Metro Economic Alliance and appreciates the hard work of its staff and the benefits they provide to their membership.**

**-Joe Horaney  
Communications Director,  
Cedar Rapids / Linn County  
Solid Waste Agency**

# The Economic Alliance Takes on Washington, D.C.

2023 brought the return of our regional business community traveling together to Washington, D.C. to speak to elected officials on Capitol Hill, thanks in part to the new American Airlines direct flight from the Eastern Iowa Airport (CID) to Reagan National Airport (DCA). In addition to meetings with our federal delegation, and partnership with the Economic Alliance and Greater Iowa City, Inc., CID hosted a reception on Capitol Hill. Our goal was two-fold. First, we wanted to show appreciation to American Airlines for their investment in CID and the region, and second, spread the word throughout the region and to those living in DC with a connection to Eastern Iowa, that you can now travel to and from DC in just over two hours. Over 75 professionals joined us to celebrate, including alums of the University of Iowa and Coe College, as we advocated for regional priorities with the federal delegation. An important piece of the trip was spent building relationships with colleagues from both ends of the Corridor and in between. By showing our federal delegation, staff and DC-based Iowans our region is cohesive and collaborative, we will continue to achieve great things. We're already getting ready for the 2024 trip!

That direct flight we so long advocated for also came in handy when Economic Alliance Executive Director Doug Neumann and Public Policy Strategist, Barbra Solberg joined their colleagues from around the state for the Iowa Chamber Alliance (ICA)'s first ever venture to Washington



D.C. to advocate as a group for business-friendly federal policy. The ICA is an advocacy coalition of the largest Chambers and economic development groups in Iowa.

During this three-day trip, ICA members went to Capitol Hill to advocate with federal officials on workforce solutions around Visa reform, small business and entrepreneurship support, the need for a Farm Bill and local community infrastructure projects.

The group capped off the days of meetings by hosting a "Taste of Iowa" reception sponsored by the State Society of Iowa and the University of Iowa, with over 150 attendees including Members of Congress, Congressional staff, and other Iowans now living in the DC area. Each community had a table to highlight gems from their part of the state. Cedar Rapids and Iowa City joined to create one table to showcase why our region is the best in the state! With bourbon and wine from Cedar Ridge, beer from Iowa Brewing and Big Grove, hard cider from Wilson's Orchard and goodies from Almost Famous Popcorn, the Amanas, Frontier Co-op, General Mills, Quaker Oats and Raining Rose, plus University of Iowa give-a-ways, our table proved one of the most popular at the reception. Not one item was left behind!

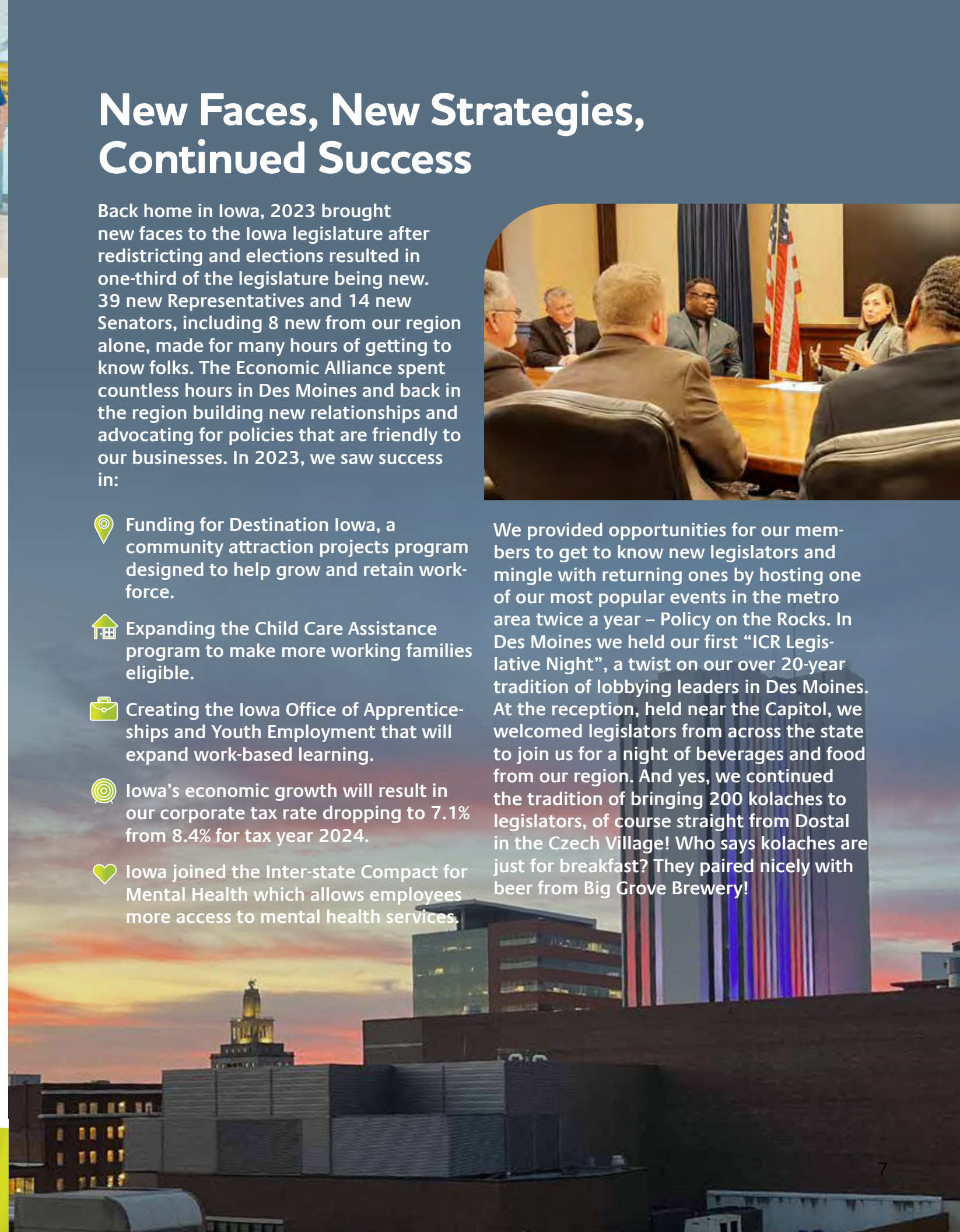
# New Faces, New Strategies, Continued Success

Back home in Iowa, 2023 brought new faces to the Iowa legislature after redistricting and elections resulted in one-third of the legislature being new. 39 new Representatives and 14 new Senators, including 8 new from our region alone, made for many hours of getting to know folks. The Economic Alliance spent countless hours in Des Moines and back in the region building new relationships and advocating for policies that are friendly to our businesses. In 2023, we saw success in:



-  Funding for Destination Iowa, a community attraction projects program designed to help grow and retain workforce.
-  Expanding the Child Care Assistance program to make more working families eligible.
-  Creating the Iowa Office of Apprenticeships and Youth Employment that will expand work-based learning.
-  Iowa's economic growth will result in our corporate tax rate dropping to 7.1% from 8.4% for tax year 2024.
-  Iowa joined the Inter-state Compact for Mental Health which allows employees more access to mental health services.

We provided opportunities for our members to get to know new legislators and mingle with returning ones by hosting one of our most popular events in the metro area twice a year – Policy on the Rocks. In Des Moines we held our first "ICR Legislative Night", a twist on our over 20-year tradition of lobbying leaders in Des Moines. At the reception, held near the Capitol, we welcomed legislators from across the state to join us for a night of beverages and food from our region. And yes, we continued the tradition of bringing 200 kolaches to legislators, of course straight from Dostal in the Czech Village! Who says kolaches are just for breakfast? They paired nicely with beer from Big Grove Brewery!





## Breaking Ground on Economic Impact

2023 started off with two major expansions with our large employers. Collins Aerospace invested \$22 million in a modernization facility that will develop and manufacture microchips and International Paper announced a major \$103 million energy conversion project. Local smaller companies like Conveyor Engineering and Lil' Drug Store, both announced \$5 million expansion plans and the investment in the community didn't stop there. Other projects that were announced in 2022 and finished in 2023 were Rexco, JRS Pharma, Redstar Yeast, and Divine Engineering to name a few.

While current hometown businesses continue to invest in our community, a new business broke ground mid year. Sub-Zero, a high-end appliance manufacturer from Madison, WI, broke ground on a massive 610,000 square foot building with an investment of over \$140 million. This addition will add over 192 new jobs, with 127 considered high-waged, to our growing community.

### Future Horizons

The pipeline is still hot as companies continue to have their sights set for the Cedar Rapids metro. Manufacturers in the solar panel, electric vehicle battery, and microchip industries

continue to gauge interest in our community for our available land, access to a variety of key necessary utilities, and impressive transportation system. The metro is also seeing an increase of interest in bio technology and bio manufacturing companies as Cedar Rapids is a sweet spot due to the abundance of raw material and processing capabilities.

### Partners Helping Partners

The economic development team continues to partner with a variety of different stakeholders to help make landing businesses here turn from an idea to a possibility. Having partners such as utility companies, local city governments, and open communication with Greater Iowa City, allows the economic development team to find the best solution for interested businesses. Collaboration will be key for 2024 as interest in the Cedar Rapids metro continues to rise.



## Envisioning a New Era for Downtown Cedar Rapids



A new Downtown Vision Plan was adopted in late 2023 which provides a series of catalytic projects that will take the downtown core to new levels. The City of Cedar Rapids, Economic Alliance, Downtown District, and 2001 Development Corporation began this project in October 2022 and selected Progressive Urban Management Associates (PUMA), out of Denver, CO, as their consultants to lead them in envisioning what the future of downtown Cedar Rapids could become. Over the course of 14 months, the consultants gathered feedback from nearly 200 stakeholders and 1,400 Cedar Rapids residents through an online survey. Based on the data, the consultants not only provided key projects ideas like turning 2nd Ave bridge and 3rd Street into occasional festival streets, creating regularly programmed community events, building more infrastructure to connect neighboring districts, making downtown a bicycling destination, and many more, but they also included a detailed initiatives plan on who should

lead the specific projects and other entities that could get involved. Bringing the public and private sector together to make this plan come to life is they key it in its success. An implementation committee will be created in early 2024 to ensure progress is being made on this Downtown Vision Plan.

### Building Upon the Brand

Downtown Cedar Rapids received a huge online presence as a new website launched in early 2023. DowntownCR.org is the one stop shop for residents and visitors to find trendy places to shop, unique restaurants to dine, thrilling experiences to endure, and top-notch service providers to visit. This user-friendly website will continue to be the home of all the amazing things to do and see while in the core of the Cedar Rapids metro.



# Creating Vibrancy In the Downtown Core

Downtown streets saw more activity in the summer of 2023 as two new events kicked off; Blues Night in the Park and Jazz Night on 2nd. These electric events brought hundreds of people to Greene Square and 2nd Street to celebrate a variety of genres of music and top-notch cuisine & beverages from local downtown restaurants.

A fan favorite event, BLOCKtoberfest II, came back strong in it's second year as thousands of people gathered in the core of downtown to rock out to the popular local band, Pork Tornadoes. Our partners from Fun Not Fancy helped make this event a continued success, as plans are already in the works to take the 2024 event to the next level.

**3,000+ Attendees  
Downtown**  
for Blues Night in the Park  
Jazz Night on 2nd  
and BLOCKtoberfest II

## Building the Workforce

### ImpactCR

Getting young professionals involved in the community is a key retention tool for the Cedar Rapids metro area and important to the growth of our thriving community. ImpactCR, a young professionals networking group, hosted over a dozen events around the Cedar Rapids metro and showed future leaders this is a great place to get involved in their community, build their own network, find volunteer opportunities and experience what makes our community great. In 2023, 318 young professionals engaged in the 9 ImpactCR events held throughout the year.

The highly engaged ImpactCR Board hosted reoccurring networking socials to provide networking opportunities to connect our future leaders with local non-profit organizations, our arts and culture scene, and the ability to create relationships with some of the top executives in our area. It's a great way for younger employees to get engaged with other business professionals outside of their organization as well as make connections and friendships.

### IgniteICR

The Cedar Rapids Metro Economic Alliance, Greater Iowa City, and MEDCO's joint young professionals initiative, Ignite ICR, wrapped its fourth season this past July with an "end of the summer" dinner at local establishments across the Iowa City-Cedar Rapids (ICR) region. More than 365 interns from 45 companies took part in a three-part series that started in 2019 to help hundreds of interns who flock to the region every summer better engage, experience, and indulge in what the area has to offer.

Workforce attraction and retention continue to be a top priority for the Economic Alliance, especially working with the current college student population. Showing a constantly growing, vibrant community with a favorable



**365 Interns from  
45 Companies**  
Took part in IgniteICR

cost of living sets the ground-work for these students to picture a life where they can live, work, and play in the ICR region. The enthusiasm of these interns to stay or come back to the region after completing their academic endeavors, are indicative of future growth of the corridor and we appreciate all local businesses and eateries that have played a part in ICR Iowa's forward momentum.

## Building the Workforce (Cont.)

### City View

New occupants filled the Economic Alliance's first floor in 2023 as Iowa's first magnet high school, City View, became permanent residents. Adding a school into a professional setting is a unique concept, but integrating the business and education communities is critical to the future workforce. The Economic Alliance is proud to partner with City View and connect its members to the student body.

### Live Here, Work Here

A complete series of "Life is Good Here" videos were released in the summer of 2023 to showcase the countless amenities our community has to offer. From highlighting events, our numerous local restaurants, to the low cost of living, these videos offer a sneak peak on why life is truly better in the Cedar Rapids metro. All the videos were shared in a workforce specific marketing campaign which gained thousands of new viewers to the social media pages and website. These videos, along with a variety of other talent attraction resources, can be found on our website for your recruitment needs.

### Collaborative Growth Initiative

Growing the workforce is a key initiative in most communities, but a handful of Cedar Rapids stakeholders partnered together in early 2023 to turn this dream into reality. The Cedar Rapids Metro Economic Alliance, City of Cedar Rapids, City of Marion, and City of Hiawatha joined forces to spearhead the "Collaborative Growth Initiative" The goal of this initiative is to create a plan, based around data, to grow the population for the Cedar Rapids metro area. The partnering organizations hired a consultant to conduct the research and create a marketing plan with a goal to begin implementation in mid 2024.

### Inclusive ICR

For the second year in a row, a free DEI index was offered to the business community to help them assist in their DEI goals with over 80% of the assessments from small businesses in the Iowa City-Cedar Rapids (ICR) corridor. Upon completion of the index, a unique report was generated along with access to an extensive resource library at no cost to the organization. In order to reach a broader audience, InclusiveICR took part in The Gazette's Iowa Ideas conference held in October 2023. Nearly 600 attendees participated in the DEI sessions and replays of the recorded presentation continued to be played on a weekly basis. The ongoing visibility and sharing of the video recordings are crucial for the continued critical conversations in 2024.



## Supporting Our Members

### Getting Down to Business. Every Way.

It is important to the Economic Alliance to offer many opportunities for members to engage, learn and connect with one another. In 2023, Let's Get Down to Business had its second season of programming and saw great success. The series offers a variety of programming designed to help business professionals and entrepreneurs grow in specified trending areas, and create collaborative atmospheres for people to network from industries of all kinds. This series had eleven sessions, that ranged from learning to adapt to AI to exploring new hiring trends. This year also introduced a new four series segment titled Grow with Google. This series was led and presented by the Economic Alliance staff, offering important information on how businesses can have a recognizable web presence on the powerhouse search engine, Google. Over the course of year, more than 300 professionals from our member businesses attended the 15 total sessions.

### Creating Connections

Creating meaningful connections among people within our business community is one of the greatest interactions the Economic Alliance can be a part of. It is important to the Economic Alliance to offer many opportunities for members to engage, learn and connect with one another.

Twelve BizMixes were hosted in 2023, a monthly networking event hosted by a member business, where they're able to showcase their brick-and-mortar location and invite the entire Economic Alliance membership base to attend. This year, 600 members attended the monthly events. On a smaller scale, but no less important, quarterly New Member Mixers are held at local establishments inviting freshly joined Economic Alliance members to network together in a relaxed and comfortable environment. These four mixers were held this year with an average of 45 in attendance, a celebratory number as it was largely attended based off our record breaking membership growth year.

Connections happen when people interact with one another, but that may come in the form of face-to-face or a virtual handshake. The Economic Alliance digital communities continued to grow throughout 2023. Our efforts in keeping a strong digital presence echoed into the second year of the LinkedIn Newsletter titled "The Inside Scoop". This year readership rose to 3,055 subscribers and continue to grow on weekly basis. The Economic Alliance LinkedIn community has grown to 6,000 followers, nearly doubling since 2021. We know where our audience needs us, and we are committed to listening and providing news and information that meets our members where they are.

City View High School Staff





## 40 Years. A Legendary Milestone for LFS.

Leadership for Five Seasons (LFS) had another monumental year, with a milestone celebration that touched on 40 years since the program was founded. LFS is a premier community leadership program that focuses on developing top talent through a formal leadership curriculum. LFS provides participants with community knowledge, connections and inspiration to make a positive impact in the community. Participants are selected from area businesses, public and private agencies, civic and other organizations.



Foundation 2 Crisis Services working together to build an 18-hole mini golf course for Putts for Prevention, and helping move their administrative office.

To celebrate and reflect on the success of four decades of the LFS program, an LFS 40th Anniversary celebration was held on June 1 at the Double Tree by Hilton Cedar Rapids. 210 alumni showed up for the event, and of that group at least one representative from 32 of the 40 classes was present. It was an evening full of reflection, celebration, connection and unity of leaders from the last forty years.

While LFS has been successful at creating leaders in the community, another purpose for emerging leaders to participate in the sought after program is to give a broader knowledge of the community they live in. Many companies use LFS as a workforce retention tool because it ignites passion in the participants and makes them feel a sense of belonging in the city they live in.

The Youth LFS class graduated 32 students in their 29th class this spring and chose Waypoint to support for their class project, where they did administrative service in addition to deep cleaning a shelter and interacting with the KidsPoint daycare children.

The Adult LFS class graduated its 40th class in 2023. With being a milestone class, the group wanted to do monumental things, including their class project. The Adult class held an 80's themed fundraiser titled Party with a Purpose and raised \$40,000 for Tanager and Foundation 2 Crisis Services, the most money raised by any LFS class to date. In addition to the fundraiser, their service day was spent at

The Executive LFS Class is a unique program that kicked off in August, introducing a select group of seven participants and their partners/spouses to our community's leaders, opportunities, and unique offerings while allowing the executives to build upon their local career network.







## Local Mindset Connects Community

The Economic Alliance continues to proudly champion a local-first mindset as a year-round initiative. 2023 rode the momentum of the last several years, making sure that opportunities were continuously created to support local businesses, vendors, entrepreneurs and organizations.

### Cedar Rapids Restaurant Week

The Economic Alliance was proud to support 21 local restaurants and establishments for the 2023 Cedar Rapids Restaurant Week. Back by popular demand to further showcase the versatile local eats, the “week” again extended over two weekends, spanning ten days instead of the traditional seven. Restaurants saw record-breaking days of sales, sold-out specials within hours

and community support that helped them keep their lights on and doors open. The Economic Alliance also engaged foodies community-wide by engaging more than 650 Restaurant Week Insiders in email marketing efforts to highlight the efforts of the highly anticipated local event. Custom Restaurant Week punch cards and long-sleeve branded shirts helped patrons interact with restaurants in a fun way, gave our sponsors extra exposure and made participating in the local food-fest a treat for all.

### Cedar Rapids Downtown Farmers Market & Market After Dark

The Cedar Rapids Downtown Farmers Market was back for its 18th season. The 8-market season kicked off in May and spanned through the seasonal Fall market in September. Attendance numbers returned to pre-pandemic



highs with an average of 13,000 people per market. The community always shows up strong to support all the creative, talented, hard-working 150+ vendors that bring one of the Midwest’s largest farmers markets to life. The iconic Market After Dark also returned to the streets of downtown on August 26. The evening was full of energy, hosting a main stage, two sub-stages, and a DJ lot that supported musical talents throughout the night. The night market hosted 100 vendors and more than 45,000 people from the community. Between map foot print, vendor count and community attendance, it marked one of the largest night markets since it’s debut in 2015.

### Local - It’s a Lifestyle.

This was the year of the 319. Supporting locally owned businesses and helping them succeed is an important piece of the Economic Alliance’s mission. On March 19, 2023, the Economic Alliance kicked off the Buy 319 campaign. The goal? To get local businesses to support local businesses. A call for businesses was to take an online pledge committing to changing one of their internal vendors or services to a local option. Our membership directory is home to over 1,100 local member businesses, all located within our 319 region. The hope is to continue to keep dollars circulating right here in our region. The campaign ran for two months, and saw more than 100 businesses pledge. Each month following, a success story was released featuring a pledging business and sharing how they are committed to Buy 319 and the

changes they had made and hope to in the future. It was a powerful call to action - and it’s working.

In an effort to further showcase all the local establishments, businesses, entertainment, arts and culture the community has to offer, *Buy 319, 'tis always the season*, was the holiday rendition of supporting local. Nine itineraries were created and shared across Economic Alliance communications in the months of November and December. These itineraries each highlighted a member from the Business Support Innovation Council, as they shared what a full weekend of living local looked like for them from restaurants, to shows, to museums and more.

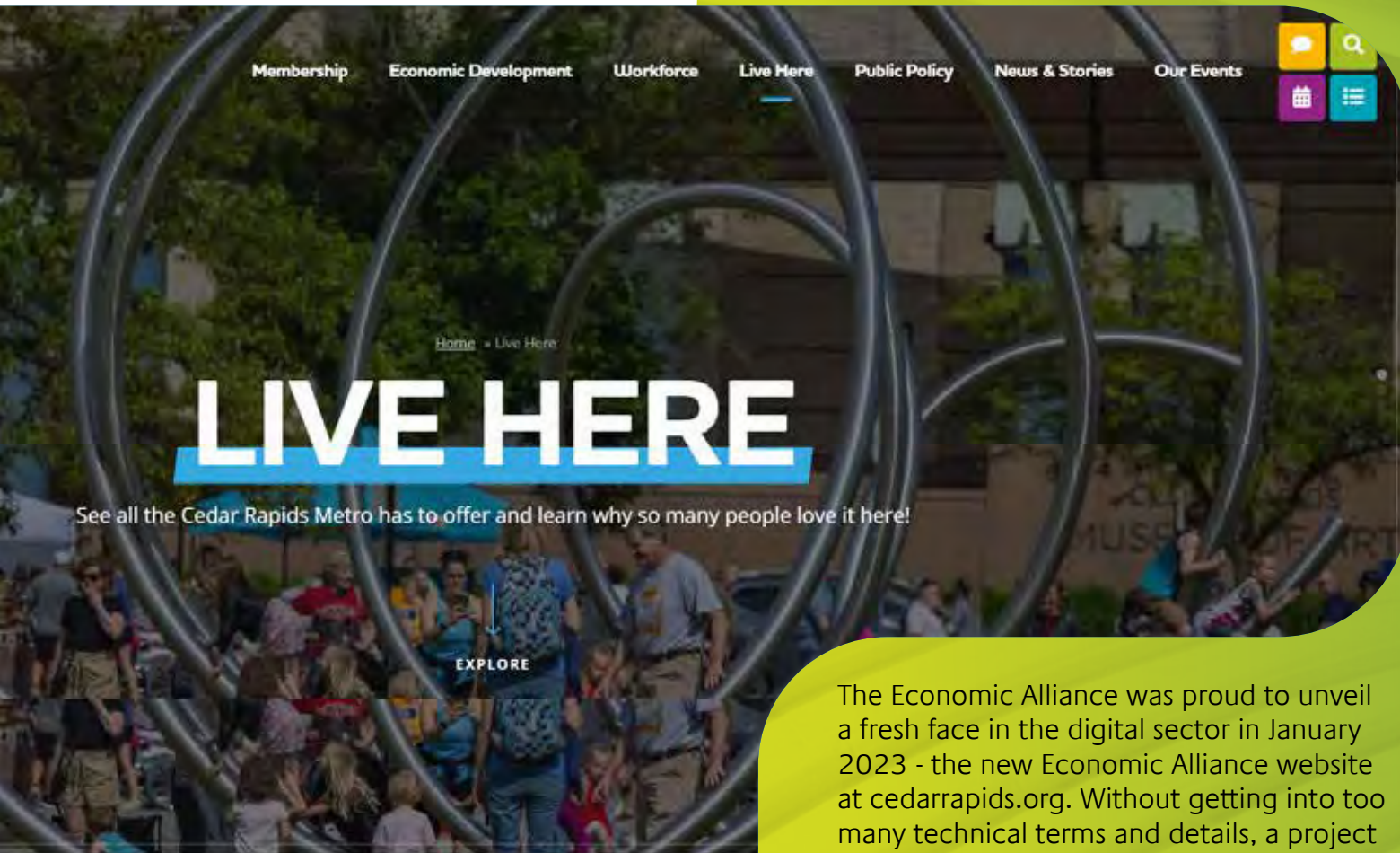
Above all, sharing stories about our members was a driving force for 2023. Without the support of members, the Economic Alliance simply would not exist. Showcasing the names, faces and stories of those who make up the core of the community was and will continue to be of importance to Economic Alliance efforts. More than 28 member stories were written and shared highlighting the story behind the story of members who overcame challenges, had celebratory growth, championed local and led economic impact. It is the stories behind the businesses, the faces and voices behind the names that create the vibrant and diverse scene of our community, and it’s an honor to share their stories.

“ One of my favorite events is the Farmers Market. Running into people I know, enjoying the community together and watching it blossom.”

-Stephanie Kubik  
Owner, Ellabank Blossoms



# Looking Good: *Enhanced Communications*



The Economic Alliance was proud to unveil a fresh face in the digital sector in January 2023 - the new Economic Alliance website at cedarrapids.org. Without getting into too many technical terms and details, a project of this size is a true labor of love. In some way or another each person on staff played a critical roll in getting this project completed in partnership with a local member. It was an “all hands on deck” project, that now boasts everything that the Economic Alliance embodies and serves as an informational hub.

When we are seen, so are you. The lead driver for the new website and enhanced communications, was that members would remain the star of it all. It is a one-stop-shop housing the membership directory, community and business events, news and stories among many other important pieces. It stays true to all our core functions, and serves as the main information hub for all that we do.



“If you are going to be a part of a community, you need to be embedded into it and be a part of it. You need to be a part of a network of people who together work to make the whole better.

**-Mary Quass**  
President and CEO, NRG Media

**Business Support Innovation Council**

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Real Business Value

**Allan Boettger**  
The University of Iowa Pomerantz Career Center

**Cat Cantrill**  
The Heart Agency

**Cherie Edilson**  
Member Marketplace

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**Jessica Roberts**  
Northwestern Mutual

**Hailee Sandberg**  
Iowa State Extension and Outreach

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**Tara Welsch**  
Collins Aerospace

**Brett Wilson**  
Bayer Crop Science

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**Kelly Homewood**  
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**Dennis Jordan**  
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**James Klein**  
Cedar Rapids Bank & Trust

**Cole Knudsen**  
Quaker Foods & Snacks a Division of PepsiCo Inc.

**Kathryn Kunert**  
MidAmerican Energy Company

**Kevin Leidwinger**  
UFG Insurance

**Martin Lens**  
The Eastern Iowa Airport

**Kelly Lind-Daufeldt**  
U.S. Bank

**Scott Lindgren**  
Nordstrom

**Greg Luerkens**  
Amana Society

**Dennis Marks**  
City of Hiawatha

**Lura McBride**  
Van Meter Inc.

**Bill McCartan**  
Bradley & Riley PC

**Brian Mullins**  
ADM-Corn Processing Division

**Gene Neighbor**  
Farmers State Bank

**Mark Nolte**  
GreenState Credit Union

**Tiffany O'Donnell**  
City of Cedar Rapids

**Thom Pritz**  
KCRG-TV9 / Gray Television

**Dan Pulis**  
Cargill

**Tim Quinn**  
Mercy Medical Center

**Chip Reeves**  
MidWestOne Financial Group

**Charlie Rohde**  
Dakota Red/King's Material Inc.

**Kirsten Running-Marquardt**  
Linn County Board of Supervisors

**Hunter Skogman**  
Skogman Companies

**John Smith**  
CRST

**Jason Smith**  
TrueNorth Companies LLC

**Dave Sorg**  
OPN Architects

**Scott Stimart**  
ImOn Communications

**Terry Sullivan**  
Linn County Rural Electric Cooperative

**Sandra Vaughan**  
Collins Community Credit Union  
**Ryan Waller**  
City of Marion  
**Rick White**  
HR Green  
**Dennis Winders**  
RCI Imaging Center

Thank you to all representatives from Large Investor Council organizations who attended meetings this year!

**Policy Board**

**Tatum Buse**  
Collins Aerospace  
**Hugh Ekberg (Chair)**  
CRST  
**Nick Glew**  
Community Savings Bank  
**Ted Kepros**  
Kepros Physical Therapy and Performance  
**James Klein**  
Cedar Rapids Bank & Trust  
**Paula Land**  
Catherine McAuley Center  
**Pankaj Monga**  
Channel Fusion, Inc.  
**Anne Parmley (Vice Chair)**  
TrueNorth Companies, LLC  
**Jeff Pomeranz**  
City of Cedar Rapids  
**Rocki Shepard**  
New Leader Manufacturing  
**Dr. Lori Sundberg**  
Kirkwood Community College  
**Mark Thoeny**  
GPB LLC  
**John Armon**  
Bankers Trust Company

**Economic Alliance Ambassadors**

**Krista Barnell**  
KCRG-TV9 / Gray Television  
**Jessica Boyle-Roberts**  
Northwestern Mutual  
**Matt Brandt**  
Hills Bank and Trust Company  
**Andrea Brommelkamp**  
Linn Area Credit Union  
**Sarah Buehler**  
Guide Wealth Partners  
**Nikki Clayton**  
Dupaco Community Credit Union  
**Trisha Cornwell**  
ESG Professional Accountants  
**Bob Cunningham**  
The Gazette/Gazette Print Services  
**Bryce Dake**  
NFC Cedar Rapids, LLC  
**Janelle DeMeulenaere**  
Guide Wealth Partners  
**Dave DeWalle**  
Hy-Vee Food Stores  
**Steve Dodson**  
City of Hiawatha  
**Terri Doyle**  
Bankers Trust Company  
**Bill Easton**  
Easton Design, LLC  
**Becky Eckley**  
Lindale Mall  
**LeeAnn Eddins**  
L.A. Eddins Design  
**Bob Eustice**  
Edward Jones  
**Tim Ewing**  
eXp Realty  
**Julie Fay**  
Transamerica  
**Jake Fichter**  
BSI Engineering  
**Liz Foster**  
Northwestern Mutual

**Ben Gander**  
MidWest One Bank  
**Suede Gruenwald**  
LAMAR Advertising Company  
**Vicki Hanna**  
Hanna Plumbing & Heating, Inc  
**Brittany Hannah**  
Via Sofia's Italian Kitchen  
**Rachel Hauck**  
Community Savings Bank  
**John Heavens**  
Dupaco Community Credit Union  
**Paula Hill**  
Four Oaks Family and Children's Services  
**Kathy Holmes**  
City of Cedar Rapids  
**Laura Janssen**  
KCRG-TV9 / Gray Television  
**Shar Jones**  
UnityPoint Health - St. Luke's Hospital  
**Cindy Lampe**  
ServiceMaster by Rice  
**Kyle Low**  
Ohnward Bank & Trust  
**Susie Makinster**  
Five Rings Financial  
**Bridget Martin**  
Northwestern Mutual  
**Sean McDonald**  
Farmers National Company  
**Becky Miller**  
Hy-Vee Food Stores  
**Joel Miller**  
Linn County  
**Kevin Moser**  
Septagon Construction Company  
**Troy Munger**  
Skogman Realty  
**Kristen Myers**  
Ohnward Bank & Trust

**Mike Nemeth**  
fp Music Academy, LLC  
**Tami Peck**  
Hilton Garden Inn  
**Isaiah Pirtle**  
Collins Community Credit Union  
**Darcel Pledge**  
Excel Learning Center Daycare  
**Jessica Pleggenkuhle**  
New Leader Manufacturing  
**Elizabeth Posekany**  
Cedar Rapids Bank & Trust  
**William Redmond**  
Mercy Medical Center  
**Deanna Reeves**  
Kirkwood Village / Watts Group  
**Lisa Rowe**  
Q4 Real Estate  
**Shaubhik Roy**  
Hills Bank and Trust Company  
**Jane Schlegel**  
Linn-Mar Community Schools  
**Nicole Schroeder**  
Wired Production Group  
**Janet Shepherd-Meier**  
Cedar Rapids Bank & Trust  
**Teresa Smalley**  
Coldwell Banker Hedges Realty  
**Jordan Sullivan**  
Dubuque Bank & Trust  
**Renee Uthoff**  
iHeartMEDIA - WMT AM/FM Radio  
**Alyssa Vande Voort**  
King Construction  
**Todd Vavra**  
Banklowa  
**Josh Volgarino**  
Carson Wealth  
**Andy Whiting**  
National Czech & Slovak Museum & Library  
**Sally Wiley**  
Level 10 Apparel

**Megan Williams**  
Radisson Cedar Rapids  
**Shelley Woods**  
Basepoint Wealth, LLC  
**Richard Younts**  
Dupaco Community Credit Union  
**Holly Zimmerman**  
Fairfax State Savings Bank

**Thank you, Members!**  
(This list includes members active as of 12-31-23)

**Legacy**  
Alliant Energy - Interstate Power and Light Co./Travero  
Collins Aerospace

**Benefactor**  
Cedar Rapids Bank & Trust  
City of Cedar Rapids  
City of Hiawatha  
Collins Community Credit Union  
Dakota Red Corporation  
Mercy Medical Center  
Skogman Companies  
The Eastern Iowa Airport  
Transamerica Companies  
U.S. Bank NA  
UnityPoint Health - St. Luke's Hospital

**Visionary**  
ADM-Corn Processing Division  
Amana Society, Inc.  
BAE Systems  
Bankers Trust Company  
Bradley & Riley PC  
Cargill Inc.  
City of Marion  
CRST The Transportation Solution, Inc.  
Diamond V World Headquarters  
Farmers State Bank  
Gazette Print Services  
General Mills Operations, Inc.  
GreenState Credit Union  
HR Green Inc.  
ImOn Communications, LLC  
Ingredient  
KCRG-TV9 / Gray Television  
Kirkwood Community College  
Lil' Drug Store Products, Inc.

Linn County  
Linn County Rural Electric Cooperative  
MidAmerican Energy Company  
Midland Concrete Products  
MidWestOne Bank  
Nordstrom  
OPN Architects Inc.  
Physicians' Clinic of Iowa  
Quaker Foods & Snacks a Division of Pepsico Inc.  
RCI Imaging Center  
Shive-Hattery Inc  
Shuttleworth & Ingersoll, P.L.C.  
Simmons Perrine Moyer Bergman PLC  
The Gazette  
TrueNorth Companies LLC  
UFG Insurance  
Van Meter Inc.  
Weitz Industrial LLC  
Wellmark Blue Cross and Blue Shield of Iowa

**Leader**  
Bio Springer North America Corp.  
Coldwell Banker Hedges Realty  
Duane Arnold Solar LLC  
GreatAmerica Financial Services Corporation  
Hills Bank and Trust Company  
Hy-Vee Food Stores  
International Flavors & Fragrances, Inc (IFF) (formerly DuPont)  
ITC Midwest  
Lesaffre Yeast Corporation  
McGrath Family of Dealerships  
PMX Industries Inc.  
Profol Americas, Inc.  
Red Star Yeast Co LLC  
RSM US LLP  
Tata Consultancy Services (TCS)  
Toyota/Lexus Financial Services

**Investor**  
Acme Electric Company  
Alliant Energy Power House  
Altorfer Inc.  
Banklowa  
Benchmark, Inc.  
BladeWorks  
Boomerang  
CCB Packaging  
Cedar Rapids Area Association of REALTORS  
Cedar Rapids Community School District and Foundation

Cedar Rapids Development Group, LLC  
 Cedar Rapids OBGYN Specialists  
 Central Iowa Power Cooperative (CIPCO)  
 Centro Inc.  
 City of Fairfax  
 City of Mount Vernon  
 City of Robins  
 CliftonLarsonAllen LLP  
 College Community School District  
 Community Savings Bank  
 de Novo Marketing  
 Estes Construction  
 F & M Bank  
 First Interstate Bank  
 Fluid Quip Technologies, LLC  
 Frontier Co-Op  
 Graham Construction Company  
 Grant Wood Area Education Agency  
 Gray Venture Partners, LLC  
 Hibu  
 Holmes Murphy & Associates  
 ImOn Ice  
 International Paper  
 Involta LLC  
 Iowa Interstate Railroad, LLC  
 JRS Pharma LP  
 King Construction  
 Kraft Heinz  
 L.L. Pelling Company, Inc.  
 Legacy Manufacturing Company  
 Linn Area Credit Union  
 McGrath Amphitheatre  
 Mediacom Business  
 Mediacom Communications  
 MI Conveyance Solutions  
 New Leader Manufacturing  
 Ohnward Bank & Trust  
 Paramount Theatre  
 Pirc-Tobin Construction  
 Point Builders, LLC  
 Rinderknecht Associates Inc  
 Riverside Casino & Golf Resort  
 Ryan Companies US, Inc.  
 Skyworks Solutions, Inc.  
 The Accel Group  
 The ESCO Group  
 VenuWorks of Cedar Rapids  
 Veridian Credit Union  
 Walmart Super Center #2716  
 Wells Fargo Bank  
 West Side Transport  
 World Class Industries  
 Worley Warehousing, Inc.  
 Wright-Way Trailers

**Commerce Builder**

7G Distributing, LLC  
 AARP Iowa  
 AB Mauri  
 Ahmann Companies  
 Allegra Marketing Print Mail  
 AMMT Property Management  
 AMPERAGE Marketing and Fundraising  
 AMTek Microwaves  
 Anderson Bogert  
 Area Ambulance Service  
 Armstrong Development Co.  
 Aureon Consulting  
 Auxiant  
 B.G. Brecke, Inc.  
 Baker Group  
 Bayer Crop Science  
 Benton Development Group  
 Beyonder Getaway at Lazy Acres  
 BHFO  
 BLX, Inc.  
 Boyson Heights  
 BSI Engineering  
 Carson Wealth  
 Cedar Crest Manufacturing  
 Cedar Graphics, Inc.  
 Cedar Memorial Funeral Home Company  
 Cedar Rapids Janitorial  
 Cedar Rapids Kernels Professional Baseball Club  
 Cedar Ridge Winery & Distillery  
 Cedar Valley Steel, Inc.  
 CellSite Solutions, LLC  
 Channel Fusion, Inc.  
 Choreo Advisors  
 Circle Computer Resources, Inc.  
 Climate Engineers Inc.  
 Coca-Cola Atlantic Bottling  
 Coe College  
 Communications Engineering Company  
 Confluence  
 Conlon Construction Co.  
 Construction Materials Inc  
 Cornell College  
 Corner Store Apothecary & Wellness  
 Corridor Business Journal  
 Creative Planning LLC  
 Crosby's  
 Crystal Group Inc.  
 D.W. Zinser Company  
 Dave Schmitt Construction Company Inc.  
 Dental Prosthetic Services, Inc.

DoubleTree by Hilton  
 DSG  
 Dupaco Community Credit Union  
 E & F Paving Company, LLC  
 Fareway Stores, Inc.  
 Ferguson Enterprises, Inc.  
 First Federal Credit Union  
 Flavours by Sodexo@Coe College  
 Fleming Irrigation  
 Future Systems, Inc.  
 Garling Construction, Inc.  
 Genova Technologies, Inc.  
 Gibbs Lamb Drown Commercial Real Estate Advisors  
 GSTC Logistics, Inc.  
 GTG Peterbilt  
 Hall & Hall Engineers Inc.  
 Hawkeye Electrical Contractors  
 Hawkeye Fire & Safety  
 Hawkeye First Aid & Safety  
 Hawkeye Holdings  
 High Properties  
 Hogan - Hansen, PC  
 Home Town Restyling LLC  
 Honkamp & Co., P.C.  
 HP Pub & Grub  
 Hunter Companies  
 Hy-Vee Drug Stores  
 IBEW Local Union 405  
 IFP Motion Solutions Inc  
 In Tolerance  
 Iowa Beverage  
 Iowa County Community Development (ICCD)  
 Iowa Lot Development, LLC  
 Iowa Realty  
 J.P. Gasway Company Inc.  
 Janda Motor Services, Inc.  
 Jet There  
 John Pappajohn Entrepreneurial Center  
 Kepros Physical Therapy and Performance  
 Kerndt Brothers Savings Bank  
 Keurig Dr. Pepper  
 KGAN/KFXA  
 KGYM-AM ESPN 1600  
 Knutson Construction  
 KZIA-FM Z102.9 / KGYM-AM / Smart FM  
 Lederer Weston Craig, P.L.C.  
 Liebovich Steel & Aluminum Co  
 Lynch Dallas, P.C.  
 Marco

McClure  
 Meth-Wick Community, Inc.  
 Midtown Reserve  
 Midtown Station  
 Midwest Metal Products  
 MJ Commercial Cleaning LLC  
 Modern  
 Mount Mercy University  
 Mount Vernon Bank & Trust  
 MSI Mold Builders  
 Nanke Group  
 Nelson Electric Company  
 NeoNova Network Services LLC  
 Nesper Sign Advertising  
 Newell Machinery Co., Inc.  
 Northwestern Mutual  
 Nyemaster Goode, P.C.  
 Pactiv Evergreen Inc.  
 Park Cedar Rapids  
 Parker Hannifin  
 Pa's Construction  
 Pearson  
 Performance Foodservice  
 Peterson Contractors Inc  
 Phelan's  
 Pipe Pro Inc.  
 Principal Financial Network of Cedar Valley  
 PRK Williams Construction and Remodeling  
 Prodigy Power  
 ProLift Garage Doors of Cedar Rapids  
 q2Advantage, LLC  
 Radisson Cedar Rapids  
 Raining Rose  
 Rapids Reproductions Inc  
 Rathje Construction Company  
 Rayser Holdings  
 Rinker Materials  
 Robert W. Baird & Company, Inc.  
 Sadler Power Train  
 Savant Wealth Management  
 Schimberg Company  
 Schrader Excavating & Grading, Co.  
 Schrader Group, Inc.  
 Sheet Metal Worker's International Assn. #263  
 Signature Flight Support  
 Snyder & Associates, Inc.  
 South Slope Communications  
 St. Martin Holdings Co.  
 Stamats Communications Inc  
 Storelocal  
 Strellner Agency Group

Suburban Lumber Company Inc.  
 T&K Roofing and Sheet Metal Company  
 Tammi's Custom Coating LLC  
 Terracon, Inc.  
 The Gardens of Cedar Rapids CCRC  
 The Hall-Perrine Foundation  
 Thompson Truck & Trailer  
 Tic Toc  
 Timberline Manufacturing  
 To The Rescue  
 Tricon Construction Group  
 Twenty40 Building Concepts Inc  
 TWG Development, LLC (Commonwealth Apartments)  
 Tyler, Link & Barnes, DDS  
 U.S. Cellular  
 United Life Insurance Company  
 Willett, Hofmann and Associates (WHA)  
 Wolfe Eye Clinic  
 Workspace, a Storey Kenworthy Company  
 WRH, Inc.

**Classic Supporter**

30hop Cedar Rapids  
 3A Incorporated  
 3E  
 965 Flats  
 A-1 Rental Inc.  
 AAA of Cedar Rapids  
 AAVIN Private Equity  
 AbbeHealth  
 ABC Disposal Systems, Inc.  
 Abode Construction  
 Acme Graphics, Inc.  
 ACP Inc.  
 ActionCOACH Heartland  
 Acumen  
 Adcraft Printing Co., Inc.  
 Advanced Therapy Specialists Organization  
 Advancement Resources  
 Affordable Pro Exteriors Organization  
 Affordable Transportation, LLC  
 African American Museum of Iowa  
 AirFX Trampoline Park  
 All Tune & Lube  
 Almost Famous Popcorn Co.  
 AlphaGraphics  
 Alro Steel  
 Alzheimer's Association  
 Amana Colonies Convention & Visitors

Bureau  
 American Heritage Protective Services  
 Anytime Fitness  
 Appraisal Associates Company  
 Area Substance Abuse Council  
 Arenson Law Group  
 Aspect  
 Aspen Inn  
 Associated Materials  
 AssuredPartners  
 ATC Communications  
 Athletico Physical Therapy  
 Atlas Specific Chiropractic  
 Baker Paper & Supply  
 Baker Pro Construction  
 Bali Hai Estates  
 Bank of America Merrill Lynch  
 Bankhaus  
 Bari Italian  
 Barrel House  
 Basepoint Wealth, LLC  
 BDH Technology  
 Better Business Bureau  
 BGHN Associates, P.C.  
 Big Brothers Big Sisters of Cedar Rapids IA & E. Central Iowa Inc.  
 Big Dog TV, Internet & Solar Organization  
 Big Grove Brewery  
 Bill Lane Construction Inc  
 Bimm Ridder Sportswear  
 BizFitters  
 Black Hawk Economic Development, Inc.  
 Black Sheep Brewed  
 Black Sheep Social Club  
 Bliss Balloons Co LLC  
 Bloomsbury Farm  
 Blue Grass Enterprises, Inc.  
 Blue Sky Productions  
 Bolton & Menk, Inc  
 Boubin Automotive Service  
 Boys & Girls Clubs of the Corridor  
 Braun Intertec Corporation  
 Bricks Bar & Grill  
 Bridgehaven Pregnancy Support Center  
 BrightStar Care of Cedar Rapids and Iowa City  
 BRL HR Consulting LLC  
 Broghammer & Duncan PC  
 Brook Peterson Skogman Commercial Realtor  
 Brosh Chapel, Inc.

Brucemore, Inc.  
 Budget Car/Truck Rental & Sales  
 Build to Suit, Inc  
 Business & Financial Strategies  
 C & B Material Handling  
 C4 Operations Background Checks  
 CaFé Tacuba  
 Camp Courageous of Iowa  
 Campbell Supply Co.  
 Captain Clean Ltd.  
 CarePro Health Services  
 Carl A. Nelson & Company  
 Cashlynk  
 Catherine McAuley Center  
 Cathy Hill, Inc.- Skogman Realty  
 Cedar Point Capital Partners  
 Cedar Rapids & Iowa City Building & Construction Trades Council  
 Cedar Rapids Animal Hospital  
 Cedar Rapids City Assessor's Office  
 Cedar Rapids Country Club  
 Cedar Rapids Eyecare  
 Cedar Rapids Freedom Festival, Inc.  
 Cedar Rapids Museum of Art  
 Cedar Rapids Opera  
 Cedar Rapids Public Library and Foundation  
 Cedar Rapids Roadrunners Basketball  
 Cedar Rapids Shopping Center | MRP  
 Capital Group  
 Cedar Rapids Smile Center, PLC  
 Cedar Rapids Tourism Office  
 Cedar Rapids/Linn County Solid Waste Agency  
 Cedar Valley Habitat for Humanity, Inc  
 Cedar Valley Humane Society  
 Cedar Valley Montessori School  
 Cedar Valley World Travel  
 Central State Bank  
 Century 21 Signature  
 CFO Systems LLC - Varangkounh  
 CFO Systems LLC - Leemans  
 Chophouse Downtown  
 Citywide Cleaners, Inc.  
 Civil Axe Throwing  
 Clickstop  
 Clife DJ Company  
 Cliff's Dive Bar & Grill  
 Cobble Hill  
 Coffee Republic, Cedar Rapids  
 Comfort Inn & Suites  
 Community 1st Credit Union  
 Conference Technologies, Inc.  
 Conrad Consulting Group  
 Construction Publications, Inc.

Coonrod Wrecker & Crane Service  
 Core Strategic Solutions LLC  
 Corporate Center East  
 Corridor Corporate Games  
 Corridor Crossing Place  
 CountryHouse  
 Courter Law, PLLC, Bill Courter  
 Covenant Family Solutions  
 Covenant Workplace Solutions  
 CR Signs & Lighting, Inc.  
 Craft'd  
 Crawford Quarry Company  
 CSPS  
 Culver's Frozen Custard  
 Cushman & Wakefield Iowa  
 Commercial Advisors  
 Custom Electrical Services  
 Czech Cottage  
 Czech Village/New Bohemia SSMID  
 D & N Fence Co., Inc.  
 D & S Sheetmetal, Inc.  
 D&S Commercial Property Management, LLC  
 D.A. Bunch Co.  
 D.R. Horton  
 Dale Carnegie  
 Dalton Plumbing, Heating, Cooling, Electric and Fireplaces  
 Day Rettig Martin, P.C.  
 Daybreak Rotary  
 Delaney Concrete Services  
 Delta Dental of Iowa  
 Design Engineers  
 Distribution By Air  
 Divine Engineering, Inc.  
 DKW Art Gallery  
 Don Hummer Trucking Corp  
 Dostal Catering Service  
 DPI Quality Custom Finishes  
 Dubuque Bank & Trust  
 Eagle Point Solar  
 East Central Iowa Council of Governments (ECICOG)  
 Eastern Iowa Dental Center  
 Eastern Iowa Fringe Benefit Funds Inc  
 Eastern Iowa Health Center  
 Eastern Iowa Sleep Center  
 Eastern Iowa Valuation  
 Eastern Iowa Women's Health Care  
 Easton Design, LLC  
 Easton Enterprises LLC  
 Eco Lips  
 Edward Jones- David Benevento  
 Electronic Engineering  
 Elevate Consulting, LLC

Embody Bridal  
 Emergent + Novak Design Group  
 Emery Place  
 Enclave at Drycreek  
 EnCompass Iowa, L.L.C.  
 Engineered Seal Products, Inc.  
 Enseva  
 Entrepreneurial Development Center Inc  
 Epic Event Center  
 Equitable / Bosch Financial, Inc.  
 Escapology Escape Rooms  
 ESG Professional Accountants  
 ExCel Learning Center Daycare  
 Express Employment Professionals  
 Fairfax State Savings Bank  
 Families Helping Families of Iowa  
 Family Medicine Specialists, P.C.  
 Family Promise of Linn County  
 Farmers National Company  
 Fast-Trans  
 Fehr Graham  
 Feldco  
 Firehouse Subs - Collins Road  
 First Lutheran Church  
 Five Rings Financial  
 Five Seasons Media  
 Flanker Media  
 Flat Branch Mortgage Company  
 Fleet Farm  
 Folience  
 Foreman Construction  
 Form Function Studio  
 Forman Ford  
 Foth Infrastructure & Environment  
 Foundation 2, Inc.  
 Four Oaks Family and Children's Services  
 Fox Eye Laser & Cosmetic Institute PC  
 fp Music Academy, LLC  
 Freedom Foundation  
 Fresh Start Ministries  
 Frew Development Group, LLC  
 Garnett Place Retirement Community & Memory Care  
 General Constructors, Inc.  
 Geonetric  
 Gerard Property Services  
 Ginsberg Jewelers  
 Girl Scouts of Eastern Iowa & Western Illinois  
 Global Filter-Filtration Group  
 Global Ties Iowa  
 Good Shepherd Lutheran  
 Goodwill of the Heartland

GPB LLC  
 Grand Living at Indian Creek  
 Grant Wood Studio  
 Gray, Stefani & Mitvalsky P.L.C.  
 Great Harvest Bread Company  
 Greater Cedar Rapids Community Foundation  
 Greater Cedar Rapids Housing and Building Association  
 Greater Cedar Rapids Open  
 Greater Iowa City, Inc.  
 Grit Capital  
 GRR DTE LLC  
 Guardian Training Service  
 Guide Wealth Partners  
 HACAP  
 Hall Bicycle Company  
 Hames Homes LLC  
 Hampton Inn & Suites  
 Hands in Harmony LLC  
 Hands Up Communications  
 Hanna Plumbing and Heating, Inc.  
 Harmsen Marketing, LLC  
 Hatch Development Group  
 Hawkeye Communication/Fandel Alarm  
 Hawkeye Downs Speedway and Expo Center  
 Hawkeye Labor Council AFL/CIO  
 Hawkeye Ready Mix Inc.  
 HDR Inc  
 HEA Book Boutique  
 Health Cares Exchange Initiative, Inc.  
 Health Solutions LLC  
 Heartland Bank and Trust Company  
 Heritage Area Agency on Aging  
 Heritage Associates Corporation  
 Heritage Building Maintenance  
 Heritage Specialty Care  
 Hertz Farm Management Inc.  
 HH Ventures  
 Hiawatha Bank & Trust Co.  
 Hilton Garden Inn  
 Hobart Historic Restoration  
 Holiday Inn Express  
 Home 2 Suites  
 Home Instead Senior Care  
 Homewood Suites by Hilton  
 HoneyMAP // Sarah Michelle  
 Horizons  
 HOTWORX Cedar Rapids  
 House of Carpets  
 Housing Fund for Linn County  
 Hovden Oil Co Inc  
 Hughes Nursery & Landscaping

Hupp Electric Motors Inc  
 Ican, Inc.  
 Icon Industrial Services  
 IGD Industries  
 iHeartMEDIA - WMT AM/FM Radio  
 Impact Photo | Joe Photo  
 ImpactLife  
 Indian Creek Nature Center  
 Industrial Energy Applications  
 Infologistics, Inc  
 Infomax Office Systems, Inc.  
 Informatics, Inc.  
 Innovative Aesthetics Medical Spa and Laser Center  
 Insect Control Specialists, Inc.  
 Inteconnex  
 Integrated Connection  
 INTEGRUS Consulting, LLC  
 International Traders of Iowa  
 Iowa Brewing Company  
 Iowa Child Care Resource & Referral  
 Iowa City Downtown District  
 Iowa City VA Health Care System  
 Iowa Giving Crew  
 University of Iowa MBA and Business Analytics programs  
 Iowa Public Radio  
 Iowa Running Company  
 Iowa State University - CIRAS  
 Iowa State University Extension and Outreach Linn County  
 Iowa Title Company  
 Iowa Women's Health Center  
 ISA Ventures  
 Islamic Services of America  
 J.D. Byrider  
 J.W. Morton & Associates  
 JCMR  
 Jerry's Homes, Inc.  
 Joe Bertsch Electrical Sales Co  
 John Deere Classic  
 Johnson County Refuse/LRS Portables of Iowa  
 Junior Achievement of Eastern Iowa  
 Junior League of Cedar Rapids Inc  
 Kaas Employment Services  
 Kenwood Records Management  
 KF Engineering  
 Kieck's & K Jean's  
 Kingfisher Data  
 King's Material Inc.  
 Kinzler Construction Services  
 Kirby Insurance Services  
 Klinger Paint Co Inc  
 Know More

Kona Ice of Cedar Rapids, LLC  
 Koopman Partners LP  
 Kris G. Gulick CPA, P.L.C.  
 KWWL-TV/NBC  
 L.A. Eddins Design  
 La Cantina Bar & Grill  
 Laborers' Local 43  
 Lacayo Restaurant  
 LAMAR Advertising Company  
 LattaHarris LLP  
 Lattner Boiler Company  
 Laurel Content  
 LBA Foundation (Leaders Believers Achievers)  
 Leadership for Five Seasons  
 Level 10 Apparel  
 Life 101.9  
 Lindale Mall  
 Linn County Emergency Management Agency  
 Linn-Mar Community School District  
 Lion Bridge Brewing Company  
 Little Miss Finance  
 Livability Media  
 Locals Love Us  
 LPI Loans  
 LLV CFO Consulting LLC  
 LP Street Food  
 LTI Delivers Inc  
 Lucky's on 16th  
 Main Street Legacy, LLC  
 Make-A-Wish Iowa  
 Managed Solutions Group  
 Manna Bread for Humanity/Manna 330  
 Marcus Wehrenberg Cedar Rapids Cinema  
 Marion Chamber of Commerce  
 Marion Economic Development Corporation (MEDCO)  
 Marion Process Solutions  
 Martin Gardner Architecture  
 Matthew 25  
 McGough Construction Inc.  
 McNary Marketing & Design LLC  
 Meals from the Heartland  
 Mechanical Contractors Association of Iowa  
 Medical Associates Health Plans  
 Melanie Olson Design Group  
 Member Marketplace Inc.  
 Mercer Health & Benefits  
 Mercy Iowa City  
 Metco Credit Union

Metro Studios  
 Metropolitan Catholic Education Office  
 Mezcal Tequila Cocina  
 Midamar Corporation  
 Midwest Refrigerated Cedar Rapids, LLC  
 Millex Complete Auto Care  
 Millstream Brewing Co  
 Miron Construction Co., Inc.  
 Mirrorbox Theatre  
 Moe's Southwest Grill  
 Morgan Stanley Smith Barney LLC.  
 Member SIPC  
 Mosaic  
 Motel 6  
 Mr. Handyman of Cedar Rapids and Iowa City  
 MRA: The Management Association  
 MSA Professional Services  
 Munson Electric Inc  
 Murals and More  
 Murdock Media Production, LLC  
 MY SALON Suite of Cedar Rapids  
 Nail World  
 Naso's  
 Need Pizza  
 Neumann Monson Architects  
 New Bohemian Innovation Collaborative / NewBoCo  
 New Pioneer Food Co-op  
 NewBo City Market  
 Next Generation Wireless  
 NFC Cedar Rapids, LLC  
 Noble Wireless Group  
 Nolan's Lawn and Landscapes  
 North Risk Partners  
 Northtowne Cycling & Fitness  
 NRG Media LLC  
 OFB LLC  
 Office Evolution  
 Office Express Office Products  
 Office Pride Cedar Rapids  
 Ogden & Adams Lumber  
 Olivet Neighborhood Mission  
 Orchestra Iowa  
 O's Grill LLC  
 Ottsen Oil Co. Inc.  
 Ovation Networks Inc.  
 P.E.C. Communications  
 Palmer Group  
 Paragon Interiors  
 Parks & Schmit Orthodontics  
 Parlor City Pub & Eatery  
 Paulson Electric Company

Paychex HR  
 Payteva  
 Pedalers Fork  
 Peppercorn Food Company  
 Per Mar Security  
 Perficut  
 Petersen Pet Hospital  
 Phelan Properties  
 Pickens, Barnes & Abernathy  
 Piersall Law Firm PC  
 Pierson's Flower Shop & Greenhouses Inc.  
 Pigott, Inc.  
 Pinnacle Realty  
 Plaid Swan, Inc.  
 PointCore Graphic  
 Pool Tech, a WGHK, Inc. Company  
 Prairie Capital Advisors  
 Prairiewoods Franciscan Spirituality Center  
 Premier Staffing, Inc  
 Price Electric  
 Prime Capital Investment Advisors, LLC  
 Primera Engineers  
 Private Wealth Asset Management  
 Professional Appraisal Service  
 Professional Muffler, Inc.  
 Profile Plan  
 Proshield Fire & Security  
 Prospect Meadows Sports Complex  
 PS Adfinity  
 Pub 217  
 Pure Barre Cedar Rapids  
 QPS Employment Group  
 Quality Care Lawn  
 Quarter Barrel Arcade & Brewery  
 Quick Action Accounting & Business Solutions LLC  
 Rahmat Traders LLC  
 Rains Architecture, PLLC  
 Raising Cane's Chicken Fingers  
 Rally Appraisal, LLC  
 Ramada by Wyndham  
 Randy's Flooring  
 Rapids Wholesale Equipment Co.  
 Raygun  
 Raymond Siddell | 360 Home Team |  
 Keller Williams Legacy Group  
 RBC Wealth Management  
 Ready Wireless  
 Recon Roofing & Construction  
 Red Cedar Advisory, Inc.  
 Rehab Management Services, LLC  
 Relion Insurance Services  
 Renaissance Group, Inc.

Republic Abstract & Settlement, LLC  
 Residential Mortgage Network Inc  
 Revolution Realty Team  
 Rexco Equipment, Inc.  
 Rings Law, PLC  
 Riverview Center  
 RNR Tire Express  
 Roadmaster Marketing  
 Robert Half  
 Roberts Technology Solutions, Inc  
 Robison Construction  
 Rock Valley Physical Therapy  
 Ronald McDonald House Charities of Eastern Iowa & Western Illinois  
 Rosedale Park Event Center  
 Ross Refrigeration Inc.  
 Ruffalo Noel Levitz  
 Ruhl & Ruhl Realtors  
 Rush & Nicholson PLC  
 Sacred Cow Tavern  
 Safe Money Solutions  
 Safeguard Iowa Partnership  
 Scale-Up Strategies  
 SCORE  
 Scottsman Real Estate  
 Scribe Stationer  
 Seda Consulting, LLC  
 Sedona Staffing Services  
 Select Signing, Inc.  
 Select Structural Engineering, LLC  
 Septagon Construction Company  
 ServiceMaster by Rice  
 Shawnniecakes  
 Shey Systems, Inc.  
 Shoemaker & Haaland  
 Siegel's Jewelry & Loan Inc  
 Sign Pro  
 SiteGenSolar  
 Skogman Commercial - Douglas D. Laird  
 Skywalk Group  
 Slingshot25  
 SmartphonesPLUS  
 Solberg's  
 Solum Lang Architects, LLC  
 Someone Rad, LLC  
 Somersaults Gymnastics Center Inc  
 Sound Concepts  
 Spare Time Entertainment  
 Splash Pool & Spa Builders, LLC  
 St. John & Gielau, LLP  
 Stamy Agency Inc  
 Star Food Service Equipment & Repair  
 State Farm Insurance - Valentine

Stepping Stones  
 Stoney Point Meadows Senior Living  
 Strategic Elements LLC  
 Strategic Financial Solutions, LLC  
 Strategic Print Solutions, Inc.  
 Strategy Solutions, Inc.  
 Streff Electric  
 Stuff, Etc.  
 Summit Schools  
 Sunrise Builders  
 SunteckTTS  
 Surgery Center Cedar Rapids  
 T & C Landscape  
 Tanager  
 Tanager Place  
 Taylor Management Systems, Inc  
 TDT CPAs and Advisors, PC  
 Teahen Funeral Home, Inc.  
 Team Iowa  
 Technical Specialty Systems  
 Technology Association of Iowa  
 Terry-Durin Electric & Telecom Supply  
 That's STORbiz LLC  
 The Arc of East Central Iowa  
 The Brems Group LLP  
 The Carriage House  
 The DASH Mindset  
 The District - Czech Village/New Bohemia  
 The Edison Pub and Eatery  
 The Funky Zebras of Cedar Rapids  
 The HarMac  
 The Heart Agency  
 The Heartland Companies  
 the hip-stir  
 The History Center  
 The Ideal Theater & Bar  
 The KETO Kitchen  
 The keystones of Cedar Rapids  
 The Map Room  
 The Metropolitan Group  
 The Olympic South Side Theater  
 The Overture Group  
 The Pacific Institute  
 The Pull Group, Inc.  
 The Restoration Project  
 The Shell, Indoor Play Space  
 The University of Iowa Pomerantz Career Center  
 The Vestweber Team at Skogman Realty  
 The Views Senior Living of Cedar Rapids  
 The Waldinger Corporation  
 Theatre Cedar Rapids

Think Iowa City  
 Thorland Company  
 Tim Ewing, Realtor at eXp Realty  
 Tim Nash REALTOR  
 Timberland Promotions Inc  
 TitanTV, Inc.  
 T-Mobile  
 Tomaso's Pizza World Headquarters  
 Tommy's Express Car Wash  
 Top Tier Home Team  
 Toula Yoga, LLC  
 Townsquare Media Cedar Rapids  
 Travel Leaders/Destinations Unlimited, Inc.  
 Traverse Landscape Architects  
 Treasures  
 Trees Forever  
 Trice Legacy Foundation  
 Tru Art Color Graphics/Bankers Advertising Company  
 Truck Country of Cedar Rapids  
 TSF Structures Inc  
 Twisters Gymnastics & GameOn Sports CR  
 U.A. Local 125/Plumbers & Pipefitters  
 U.S. Small Business Administration  
 Ulteig  
 Union at Wiley  
 Union Pacific Railroad  
 Unique Events  
 Unite Private Networks  
 United Rentals Inc.  
 United Way of East Central Iowa  
 United We March Forward  
 University of Iowa Hospitals & Clinics  
 Unzeitig Construction Company  
 Upper Iowa University  
 Valenta Plumbing & Heating, Inc.  
 Van Horn Ford Chevrolet of Newhall  
 Vernon Research Group  
 Via Sofia's Italian Kitchen  
 Victory Leadership Coaching  
 Villas Patio 2  
 Vino's Ristorante & R.G. Books Lounge  
 VSPEC, LLC  
 Watts Group, Inc.  
 Waypoint Services  
 Wendling  
 West Music Company  
 West Plains Engineering Inc  
 West Side Sewing  
 White Lion Treasures  
 Wiles Design Group  
 Willis Dady Homeless Services  
 Window World of Cedar Rapids

Winifred's Catering and Event Planning  
 Wired Production Group  
 Wixted & Company  
 Women Lead Change  
 Woodruff Construction  
 World Class Graphics and Displays  
 Xavier Foundation  
 Xquisite Limo  
 YMCA - Helen G Nassif  
 YPN  
 Teahen Funeral Home  
 Team Iowa  
 Technical Specialty Systems  
 Technology Association of Iowa  
 Terry-Durin Electric & Telecom Supply  
 That's STORbiz  
 The Agency  
 The Arc of East Central Iowa  
 The Brems Group  
 The Carriage House  
 The Edison Pub and Eatery  
 The Funky Zebras  
 The HarMac  
 The Heart Agency  
 The Heartland Companies  
 The History Center  
 The Ideal Theater & Bar  
 The Joint Chiropractic  
 The keystones of Cedar Rapids  
 The Map Room  
 The Metropolitan Group  
 The Olympic South Side Theater  
 The Overture Group  
 The Pacific Institute  
 The Pointe at Cedar Rapids  
 The Pull Group  
 The Restoration Project  
 The Shell, Indoor Play Space  
 The University of Iowa Pomerantz Career Center  
 The Vestweber Team at Skogman Realty  
 The Views Senior Living of Cedar Rapids  
 The Waldinger Corporation  
 Theatre Cedar Rapids  
 Think Iowa City  
 Thorland Company  
 Timberland Promotions  
 Tires Plus Total Car Care  
 TitanTV  
 Together We Achieve  
 Tomaso's Pizza World Headquarters

Tommy's Express Car Wash  
Toula Yoga  
Townsquare Media Cedar Rapids  
Travel Leaders/Destinations Unlimited  
Traverse Landscape Architects  
Trees Forever  
Triple A of Cedar Rapids  
Tru Art Color Graphics/Bankers Advertising Company  
Truck Country of Cedar Rapids  
TSF Structures  
Twisters Gymnastics & GameOn Sports  
U.A. Local 125/Plumbers & Pipefitters  
U.S. Small Business Administration  
Union Pacific Railroad  
Unique Events  
Unite Private Networks  
United Iowa Financial  
United Way of East Central Iowa  
United We March Forward  
University of Iowa Hospitals and Clinics  
Unzeitig Construction Company  
Upper Iowa University - Cedar Rapids Center  
Valenta Plumbing & Heating  
Van Horn Automotive Group  
Vernon Research Group  
Victory Business Consulting  
Villas Patio 2  
Vino's Ristorante & R.G. Books Lounge  
Watts Group  
Waypoint Services  
Wendling  
West Music Company  
West Plains Engineering  
West Side Sewing  
Willis Dady Homeless Services  
Window World of Cedar Rapids  
Winifred's Catering and Event Planning  
Wired Production Group  
Women Lead Change  
Woodruff Construction  
World Class Graphics and Displays  
Xavier Foundation  
YMCA  
Young Construction  
YPN

All attempts were made to keep business names current and accurate. We value all of our members and apologize if any omission or inaccuracies are reflected. Please let us know about something we missed by emailing [economicalliance@cedarrapids.org](mailto:economicalliance@cedarrapids.org).

### Government Partners

City of Cedar Rapids  
City of Fairfax  
City of Hiawatha  
City of Marion  
City of Mt. Vernon  
City of Robins  
Benton County  
Iowa County  
Linn County  
State of Iowa

### Education Partners

Coe College  
Cornell College  
Grant Wood AEA  
Iowa BIG  
Iowa State University – CIRAS  
Iowa State University – Linn County Extension Service  
Kirkwood Community College  
Metro area school districts – Cedar Rapids, College Community, Linn-Mar and Marion School Districts  
Mount Mercy University  
University of Iowa – MBA & Business Analytics  
University of Iowa – John Pappajohn Entrepreneurial Center  
University of Iowa – Pomerantz Career Center  
University of Northern Iowa – Institute for Decision Making  
Upper Iowa University - Cedar Rapids Center  
Xavier Foundation

### Economic Development Partners

Alliant Energy  
Benton Development Group  
Catherine McAuley Center  
Central Iowa Power Cooperative (CIPCO)  
Common Sense Institute  
East Central Iowa Council of Governments (ECICOG)  
Entrepreneurial Development Center  
Greater Iowa City, Inc.

Hiawatha Economic Development Corporation  
ICR Iowa  
ISA Ventures  
ITC Midwest  
Jones County Economic Development  
Junior Achievement of Eastern Iowa  
Linn County Rural Electric Cooperative  
Local SCORE chapter  
Marion Chamber of Commerce  
Marion Economic Development Corporation  
MidAmerican Energy  
NewBoCo  
Robins Economic Development Initiative  
Small Business Administration  
Small Business Development Center  
The Eastern Iowa Airport  
Travero, Inc.

### Trade Association Partners

Cedar Rapids Area Association of REALTORS  
Greater Cedar Rapids Housing and Building Association  
Cedar Rapids & Iowa City Building & Construction Trades Council  
Hawkeye Labor Council (and participating Locals)  
International Traders of Iowa  
Numerous State & Federal Business Associations

### Community Development Partners

Cedar Rapids Tourism Office  
Downtown District  
Greater Cedar Rapids Community Foundation  
Hall-Perrine Foundation  
MedQuarter Regional Medical District  
The District: Czech Village & New Bohemia  
Think Iowa City  
United Way of East Central Iowa  
Willis Dady Homeless Services





**Doug Neumann**  
executive director



**Jennifar Bassett**  
downtown district program manager



**Ron Corbett**  
vice president of economic development



**Jule Day**  
senior communications & marketing manager



**Peggy Degnan**  
administrative and project coordinator



**Jenn Draper**  
event contractor



**Brittnie Gerard**  
office clerk



**Colin Glandon**  
maintenance specialist



**Deb Gulick**  
finance and accounting contractor



**Clarissa Koch**  
senior graphic designer



**Anne Laugen**  
membership growth specialist



**Pam Logue**  
member support specialist



**Mike Lukan**  
economic development project manager



**Evan McGuire**  
maintenance supervisor



**Julie Redmond**  
office manager



**Laura Seyfer**  
workforce specialist



**Coady Sierra**  
event manager



**Barbra Solberg**  
public policy strategist



**Rebecca Sullens**  
programs specialist



**Megan Swanson**  
community development specialist, Iowa BIG



**Jamie Toledo**  
economic development relationship manager



**Phil Wasta**  
MedQuarter executive director



**Audrey Wheeler**  
director of organizational development



**Nikki Wilcox**  
director of strategic development

“The Economic Alliance focuses on promoting and advocating for our community. Our city needs to be a great place to work and a great place to live, and the Economic Alliance understands that and helps achieve that.”

-Charlie Rohde  
President,  
King's Material, Inc.





[www.cedarrapids.org](http://www.cedarrapids.org)