



# 2025 PUBLIC POLICY PRIORITIES

The Cedar Rapids Metro Economic Alliance and Greater Iowa City, Inc. annually recommend and support positions on key policy issues affecting our region and state’s economic growth. These positions and recommendations are made with significant input from our combined 2,000 members, investors, partners, and community stakeholders.

## GOAL: Incentivize Business Growth

Tax policies should lead to economic growth and job creation. Tax structures need to be simple, predictable, and promote fairness and fiscal responsibility. Existing economic development incentives have been successfully leveraged to grow our economy and allow us to remain competitive. Any updates to tax structures and tax incentive programs should continue to encourage capital investment, entrepreneurship, and job creation in Iowa. For Iowa to be competitive, we must also support policies that help secure large-scale investments.

Ongoing review and analysis of agency rules and regulations is essential to promote a business environment that fosters an entrepreneurial mindset and works to grow our regional economy. Small businesses, which contribute significantly to local economies and identities, need innovative solutions and resources to continue to grow.

Finally, we must expand access to affordable, high-quality, and transparent health care services that do not overburden employers with costly regulations that prohibit their ability to grow.

Policy Solutions	Federal Policy	State Policy
<b>Support updates to economic development incentives and tax policies to meet current demands, address increased costs, and allow small businesses to be competitive. *</b>	X	X
Support tax policy changes that alleviate the overly disproportionate burden on businesses and allow local governments to continue providing services and amenities employers depend on to stay competitive in retaining and attracting new residents and businesses.		X
Support policies that ensure a sustainable, reliable, safe, and predictable supply chain of products, and keep costs down.	X	X
Support policies that lead to a more affordable and flexible health insurance system for employers and employees, lessen the burden on small business owners, and increase transparency, access to unbiased information, and accountability for brokers.	X	X
Support policies that encourage a sustainable, flexible, and affordable healthcare system and build upon the successes in the private sector to bring fairness and equity to the current system.	X	
Allow local governments and businesses the authority to address issues unique to their communities.	X	X
Support reform that provides liability protection to business and industry from frivolous lawsuits.	X	X

*\*Featured Priority*

To learn more, see our comprehensive 2025 state and federal public policy agenda for the region at [www.cedarrapids.org](http://www.cedarrapids.org) or [www.greateriowacity.com](http://www.greateriowacity.com).

*The Cedar Rapids Metro Economic Alliance and Greater Iowa City strongly encourage elected officials, candidates, and citizens to be civil in discussions and debates on policy issues and political opinions. We are committed to leading by example.*