

FOR IMMEDIATE RELEASE

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Lace Up & Celebrate! ImOn Ice Cedar Rapids Hosts FREE Public Skate for National Ice Skating Month

CEDAR RAPIDS, IA — January is National Ice Skating Month, and ImOn Ice Cedar Rapids is celebrating in the coolest way possible—with **FREE Public Skate sessions** on **Saturday, January 17th!**

With the buzz of the **Winter Olympics** building and the world turning its eyes toward the magic of **figure skating**, there's never been a better time to step on the ice. Whether you're new to the rink or already a pro at gliding and spinning, this is the perfect chance to feel the excitement for yourself!

FREE Public Skate Sessions:

🕒 **12:00 – 2:00 p.m.**

🕒 **2:30 – 4:30 p.m.**

📍 *ImOn Ice Cedar Rapids – 1100 Rockford Rd SW, Cedar Rapids, IA*

🎟️ *FREE Admission*

For more than **24 years**, ImOn Ice Cedar Rapids has partnered with the **U.S. Figure Skating Learn to Skate®** program—helping skaters of all ages and abilities build confidence and discover the fun of being on the ice. In 2024 alone, the rink welcomed more than **2,185 participants** through its skating programs, continuing its mission to grow the sport and welcome new skaters every year.

“National Ice Skating Month is the perfect kickoff to the energy and inspiration we all feel watching athletes compete on the world stage,” said [Tonya Frost, General Manager]. “We’re excited to share the joy of skating with our community and welcome everyone to experience the thrill for themselves!”

Skate rentals will be available for free on a first come, first serve basis so participants are encouraged to arrive early as capacity may be limited. Come celebrate, get inspired, and skate with us—**we’ll see you on the ice!**

For more information, visit www.imonicecr.com or call **319-398-0100**.

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VenuWorks, based out of Ames, Iowa, provides customized management solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, concessions, along with the booking and marketing of sports and entertainment events. VenuWorks of Cedar Rapids proudly manages the Alliant Energy PowerHouse, McGrath Amphitheatre, Paramount Theatre, ImOn Ice Arena and the Cedar Rapids Tourism Office.