

MEDIA RELEASE

ImOn Communications
101 3rd Ave SW
Cedar Rapids, IA 52404



FOR IMMEDIATE RELEASE

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ImOn Communications Renews Naming Rights for ImOn Ice Arena Through 2030, Investing \$600K in the Cedar Rapids Community

Cedar Rapids, IA – April 16, 2026 – ImOn Communications, a leading provider of Fiber Internet services across the Midwest, has renewed the naming rights for ImOn Ice Arena, extending its agreement with the City of Cedar Rapids through 2030.

The venue has carried the ImOn Ice Arena name since the company’s initial agreement with the city in 2020. This five-year renewal represents a \$600,000 investment in the Cedar Rapids community.

“ImOn Ice Arena is a cornerstone of Cedar Rapids and a reflection of what matters most to the people who live here,” said ImOn President and CEO Patrice Carroll. “This renewal reflects our continued commitment to local-first connections and long-term investment in the markets we serve. We’re proud to build on our partnership with the City of Cedar Rapids and support spaces that make this city a great place to live.”

ImOn Ice Arena is home to the Cedar Rapids RoughRiders, a Tier I junior ice hockey team in the United States Hockey League (USHL). The arena, managed by VenuWorks, also offers public skating, skating lessons, figure skating, and youth and adult hockey programs.

“We are excited to extend our partnership with ImOn Communications,” said Cedar Rapids City Manager Jeff Pomeranz. “The arena has become a staple in the Cedar Rapids community over the last 20 years, providing vital entertainment and recreational opportunities, and we greatly appreciate ImOn’s continued support.”

For more information about ImOn Communications and its services, please visit www.ImOn.net. For more information about ImOn Ice Arena, please visit www.ImOnIce.com.

About ImOn Communications:

Headquartered in Cedar Rapids, Iowa, ImOn Communications is a leading broadband provider delivering ultra-high-speed, reliable Fiber Internet, TV, and phone services to residential and

business customers. ImOn's growth over the past decade is thanks to its commitment to offering the latest in high-speed broadband technology and delivering the highest level of customer service while making an impact on the people and communities it serves, one connection at a time. For more information regarding ImOn Communications, visit www.ImOn.net.

Contact:

Eric Unga
eric.unga@ImOn.net