

FOR IMMEDIATE RELEASE

Cedar Rapids Halloween Parade returns Oct. 24

CEDAR RAPIDS, Iowa — Terry-Durin Company invites businesses and community groups to join the eighth annual Cedar Rapids Halloween Parade on Saturday, Oct. 24, 2026, in the NewBo District. Organizers are seeking parade entries and sponsors for this year's event.

Organizers estimate that last year's parade drew 18,000 attendees and featured 80 floats. This year, parade proceeds will support improvements at Old MacDonald's Farm in Bever Park, including an indoor area for animals. Sponsorship opportunities are limited.

Parade participation: Complete the [online parade entry form](#), or contact Peter Durin at pdurin@terry-durin.com or 319-551-7283 with questions.

Sponsorship: Review the [sponsorship form](#), or contact Peter Durin at pdurin@terry-durin.com or 319-551-7283.

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<https://cedarrapidshalloweenparade.com/>

