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Media Alert

For immediate release

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Prostate cancer event at Field of Dreams aims to boost awareness

CEDAR RAPIDS, IA (Sept. 14, 2026) – Hall-Perrine Cancer Center and Mercy Urology Clinic will host prostate cancer survivors, their families and other awareness advocates from 11 a.m. to 4 p.m. on Sunday, Sept. 20, at the Field of Dreams in Dyersville, Iowa, for *Strike Out Prostate Cancer*. The event is designed to highlight the importance of early detection, reduce stigma and encourage conversations about screening options.

Media outlets are invited to attend, capture interviews and help share life-saving information for men across Eastern Iowa.

Highlights for Attendees:

- Play catch on the Field of Dreams, 11 a.m. to 4 p.m.
- Free baseball to each attendee
- Tour the Field of Dreams farmhouse, noon & 1:30 p.m. – limited availability
- Play catch and get photos taken with Field of Dreams ghost players
- Prostate cancer survivor photo on the field, 1 p.m.
- Watch the “Field of Dreams” movie with free popcorn in the event center

Prostate cancer remains one of the most commonly diagnosed cancers among men. When detected early, survival rates are significantly higher, yet screening rates remain lower than recommended.

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About Mercy

Mercy Cedar Rapids is a Catholic healthcare system serving patients and families in eastern Iowa. In addition to Mercy Medical Center (its fully accredited, 424-licensed-bed hospital in downtown Cedar Rapids, Iowa), the system also has an established network of specialty clinics and MercyCare primary and urgent care clinics located throughout Cedar Rapids and surrounding communities. PINC AI™ and Fortune have named Mercy Medical Center among the nation's 100 Top Hospitals multiple times in the last 20 years based on clinical, operational, financial and patient satisfaction data. Founded in 1900 by the Sisters of Mercy, Mercy remains dedicated to its mission of caring for the sick and enhancing the health of the communities it serves. For more information, visit www.mercycare.org, or follow Mercy on Facebook, Instagram, X, LinkedIn, TikTok or YouTube.